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Amendments to the claims

The claims of the application are amended as follows:

Claims 1 to 25 (cancelled)

26. (currently amended) A system for preparing and printing personalized ~~printed~~ business communications cards accessible by a browser over the internet comprising a web server, said web server including an arrangement for establishing separate accounts for business; means for uploading and storing on said web server for future account usage account specific business information including graphic images, specific text messages, marketing communications associated with wares or services of the business, and identification of clients including identification and postal address contact information; said web server further including means for establishing for each account authorized users of the specific account; said web server including a browser based business communication card preparation procedure for any authorized user of a specific account, said procedure including the authorized user preparing a personalized business communication card having ~~specific~~ at least three panels by selecting from said account specific business information for specific panels of the personalized business communication card based on the uploaded and stored account specific business information in combination with a personal expression entered by the authorized user on one of said panels, said preparation procedure further including user specified clients to receive ~~the by mail the printed~~ personalized business communication from the identified clients associated with the specific account and a user executed step to complete the prepared personalized business communication;

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said web server cooperating with a printing and delivery arrangement to print and deliver by mail the printed personalized business communication card to the specified clients, and wherein said three panel printed business communication card includes a front surface and a rear surface and wherein one of said surfaces is an exposed address surface receiving said client postal address contact.

27. (previously presented) A system as claimed in claim 26 wherein said web server includes a client usage report function providing details of specific client usage.

28. (canceled)

29. (canceled)

30. (currently amended) A system as claimed in claim 29 wherein said printed communication card is a three panel card and four of said surfaces of said three panels include said account specific business information.

31. (canceled)

32. (currently amended) A system as claimed in claim ~~21~~ 26 wherein said user personal expression includes a user signature previously uploaded and stored with said account specific business information.

33. (currently amended) An automated method for preparing business communications over the internet using a browser to access a web server, said method comprising establishing an account with the web server for a specific business, uploading over the internet and storing on the web server account specific account business information including graphic images, specific text messages

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associated with the account, marketing communications associated with wares or services of the business, and identification of clients including identification and postal mail contact information, and identification of authorized users of the specific account; a browser based business communication preparation procedure executable on the web server for any authorized user for a specific account, said procedure including the authorized user preparing a three panel business communication card by selecting account specific business information ~~of the business communication~~ for specific panels of said business communication card based on the uploaded and stored account specific business information in combination with a personal expression entered by the user and associated with a predetermined panel of said business communication card, each panel of said three panel business communication card having a front and rear surface; said preparation procedure further including user selected clients to receive the business communication from the identified clients associated with the specific account; providing on one of said panels of each card the postal mail contact information of the client selected to receive said business communication card; and a user executed authorization step ~~to for authorizing printing and delivery of~~ the prepared business communication and; said web server upon receipt of said user executed authorization step cooperating with a printing and delivery arrangement to print the business communication card and deliver the printed business communication to the selected clients by postal mail.

34. (canceled)

35. (currently amended) An automated method as claimed in claim 33 wherein one of said front and rear surfaces of said panels is designated to receive said personal expression and one of said front and rear surfaces of said panels is designated to receive

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said client contact information to effect delivery of the printed business card.

36. (previously presented) An automated method as claimed in claim 33 including on the web server a client accessible report providing details of account usage.

37. (previously presented) An automated method as claimed in claim 33 including displaying on said web server a representation of the prepared business communication as a user selects said business information and enters said personal expression.

38. (canceled)